



The Project is funded
by the European Union



**MINISTRY OF FOREIGN AFFAIRS
OF DENMARK**

Danida



AgriBiz

Cultivating agribusiness ideas into opportunities
for youth and women in Kenya.

Website: - agribiz.kenyacic.org





On March 6th 2020, the European Union, the Ministry of Foreign Affairs of Denmark (Danida), the African Development Bank (AfDB) and Kenya Climate Innovation Center (KCIC) launched the AgriBiz Programme aimed at accelerating the engagement of women and youth in the agribusiness sector.

The programme which is funded by the European Union and Danida at a cost of KShs. 5.1 billion aims at supporting 2,400 women and youth-led agribusiness enterprises across Kenya. It is projected to create of 17,000 job opportunities.

It addresses key challenges that hinder youth and women from tapping into the immense potential in the agricultural sector. AgriBiz is being implemented jointly with eight selected county governments but also benefits the regional economic blocks within these counties.

Business Incubation Hubs (BIHs) have been set up within these eight counties. The BIHs provide training, business advisory and financing to enable women and youth to gain the requisite skills needed to scale their agribusinesses.

KCIC is placing a call for applications to enrol women and youth entrepreneurs into the programme. Successful applicants benefit from agribusiness entrepreneurship opportunities available within their localities as well as the other services offered within the BIHs.

Agribusiness entrepreneurs from Kisii, Nyamira, Kericho, Kisumu, Migori, Homabay, Bomet and Narok counties are invited to apply into the Kisii BIH.

Section C: Product Details

What are the sales for the last one year (in Kshs) (*Numbers Only*) _____

List the products that you sell and the price per products

How do you sell your product/service?

Supermarkets Local markets and dukas Directly at the farm

Others (please provide more details)

How did you find out about Agribiz Program?

Website Radio TV Newspaper Friend Baraza

Social Media

Others (Please specify)

Declaration by Applicant

I/We certify that the information supplied here is true and complete to the best of my/our knowledge, and hereby submit the entry form having read and understood the participation rules and procedures for the Agribiz programme.

Full Name (s) _____

Date _____

Signature _____

N/B: Please note, no signature is necessary if the form is submitted electronically

For official use only Received by: _____

Name _____

Date _____

Signature _____

Stamp _____

CALL FOR APPLICATIONS SCORING SYSTEM

| CRITERIA | MARKS (MAXIMUM) |
|---|-----------------|
| SCALABILITY | |
| Scalability that demonstrates potential for replication and growth of product or service to increase incomes for value chain stakeholders; | 20 |
| COMMERCIAL VIABILITY | |
| Business model: A feasible business model that shows clear and compelling mission to grow a sustainable and commercially viable Agribusiness; | 20 |
| GROWTH PROSPECT | |
| Entrepreneur or enterprise with potential to adopt and leverage smart approaches to drive the growth of the agribusiness; | 15 |
| SOCIAL IMPACT | |
| Addressing environmental and social issues, including potential to create decent employment opportunities for youth and women. | 30 |
| MARKET POTENTIAL | |
| Market Opportunity along agricultural, fisheries and livestock value chain and customers for their agribusiness idea/Agribusiness to scale | 15 |
| TOTAL | 100 |
| | |

Our Donors



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