The Project is funded by the European Union

MINISTRY OF FOREIGN AFFAIRS OF DENMARK
Danida

Website:-agribiz.kenya.ciac.org
On March 6th 2020, the European Union, the Ministry of Foreign Affairs of Denmark (Danida), the African Development Bank (AfDB) and Kenya Climate Innovation Center (KCIC) launched the AgriBiz Programme aimed at accelerating the engagement of women and youth in the agribusiness sector.

The programme which is funded by the European Union and Danida at a cost of KShs. 5.1 billion aims at supporting 2,400 women and youth-led agribusiness enterprises across Kenya. It is projected to create 17,000 job opportunities.

It addresses key challenges that hinder youth and women from tapping into the immense potential in the agricultural sector. AgriBiz is being implemented jointly with eight selected county governments but also benefits the regional economic blocks within these counties.

Business Incubation Hubs (BIHs) have been set up within these eight counties. The BIHs provide training, business advisory and financing to enable women and youth to gain the requisite skills needed to scale their agribusinesses.

KCIC is placing a call for applications to enrol women and youth entrepreneurs into the programme. Successful applicants benefit from agribusiness entrepreneurship opportunities available within their localities as well as the other services offered within the BIHs.

Agribusiness entrepreneurs from Machakos, Makeuni, Kajiado, Kitui counties are invited to apply into the Machakos BIH.

Our Slogan:- Cultivating agribusiness ideas into opportunities for youth and women in Kenya.
APPLICATION FORM

Section A: Background Information

Full Name(s) ____________________________________________________________

ID No/Passport No. (Attach copy) ____________________________ County ____________________________

Date of Birth _______ / _______ / _______ Sub-County ____________________________

Gender   ☐ Male   ☐ Female  Ward ____________________________

Phone Number ____________________________ Alternative Phone Number ____________________________

Postal Address ____________________________ Email Address ____________________________

Alternative Email Address ____________________________

Type of Organization

☐ CBO  ☐ Self Help Group  ☐ Cooperative  ☐ Sole proprietor/ Limited company

Is your Business/ organization Registered?   Yes     ☐ NO ☐

Business/Organization Name ____________________________

Year of Registration ____________________________ Registration No ____________________________

Postal Address ____________________________ Phone Number ____________________________

Physical Address ____________________________

Section B: Business Details

Give a brief description of the business (Products/services offering, scale of operations)

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________
How many owners does the business have *(Numbers Only)*

<table>
<thead>
<tr>
<th>Name</th>
<th>% of ownership</th>
<th>Gender (Male/ Female)</th>
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How many employees? *(Numbers Only)*

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<tr>
<th>Male</th>
<th>Female</th>
<th>Youth (35 years and below)</th>
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Have you received support from other organizations/bodies?  
- [ ] Yes  
- [ ] NO

If Yes, specify ________________________________________

How does your business benefit the community?  
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
____________________________________________________________________
Section C: Product Details

What are the sales for the last one year (in Kshs) *(Numbers Only)*

List the products that you sell and the price per products

How do you sell your product/service?

- Supermarkets
- Local markets and dukas
- Directly at the farm
- Others *(please provide more details)*

How did you find out about Agribiz Program?

- Website
- Radio
- TV
- Newspaper
- Friend
- Baraza
- Social Media
- Others *(Please specify)*
Declaration by Applicant

I/We certify that the information supplied here is true and complete to the best of my/our knowledge, and hereby submit the entry form having read and understood the participation rules and procedures for the Agribiz programme.

Full Name (s) ______________________________________________________

Date  _____________________________________________________________

Signature _________________________________________________________

N/B: Please note, no signature is necessary if the form is submitted electronically

For official use only Received by: ___________________________________________

Name ___________________________ Date ________________________________

Signature _________________________ Stamp _____________________________
CALL FOR APPLICATIONS SCORING SYSTEM

<table>
<thead>
<tr>
<th>CRITERIA</th>
<th>MARKS (MAXIMUM)</th>
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<tr>
<td><strong>SCALABILITY</strong></td>
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<td>Scalability that demonstrates potential for replication and growth of product or service to increase incomes for value chain stakeholders;</td>
<td>20</td>
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<td><strong>COMMERCIAL VIABILITY</strong></td>
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<td>Business model: A feasible business model that shows clear and compelling mission to grow a sustainable and commercially viable Agribusiness;</td>
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<td><strong>GROWTH PROSPECT</strong></td>
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<td>Entrepreneur or enterprise with potential to adopt and leverage smart approaches to drive the growth of the agribusiness;</td>
<td>15</td>
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<td><strong>SOCIAL IMPACT</strong></td>
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<td>Addressing environmental and social issues, including potential to create decent employment opportunities for youth and women.</td>
<td>30</td>
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<tr>
<td><strong>MARKET POTENTIAL</strong></td>
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<tr>
<td>Market Opportunity along agricultural, fisheries and livestock value chain and customers for their agribusiness idea/Agribusiness to scale</td>
<td>15</td>
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<td><strong>TOTAL</strong></td>
<td>100</td>
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Our Donors

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Kenya Climate Innovation Center