



The Project is funded
by the European Union



**MINISTRY OF FOREIGN AFFAIRS
OF DENMARK**

Danida

AgriBiz

Cultivating agribusiness ideas into opportunities
for youth and women in Kenya.

Website:-agribiz.kenyacic.org





On March 6th 2020, the European Union, the Ministry of Foreign Affairs of Denmark (Danida), the African Development Bank (AfDB) and Kenya Climate Innovation Center (KCIC) launched the AgriBiz Programme aimed at accelerating the engagement of women and youth in the agribusiness sector.

The programme which is funded by the European Union and Danida at a cost of KShs. 5.1 billion aims at supporting 2,400 women and youth-led agribusiness enterprises across Kenya. It is projected to create of 17,000 job opportunities.

It addresses key challenges that hinder youth and women from tapping into the immense potential in the agricultural sector. AgriBiz is being implemented jointly with eight selected county governments but also benefits the regional economic blocks within these counties.

Business Incubation Hubs (BIHs) have been set up within these eight counties. The BIHs provide training, business advisory and financing to enable women and youth to gain the requisite skills needed to scale their agribusinesses.

KCIC is placing a call for applications to enrol women and youth entrepreneurs into the programme. Successful applicants benefit from agribusiness entrepreneurship opportunities available within their localities as well as the other services offered within the BIHs.

Agribusiness entrepreneurs from Machakos, Makeuni, Kajiado, Kitui counties are invited to apply into the Machakos BIH.



APPLICATION FORM



Section A: Background Information

Full Name(s) _____

ID No/Passport No. (Attach copy) _____ County _____

Date of Birth ____ / ____ / ____ Sub-County _____

Gender Male Female Ward _____

Phone Number _____ Alternative Phone Number _____

Postal Address _____ Email Address _____

_____ Alternative Email Address _____

For an Organization/Group/CBO/Cooperatives/Self Help Group/Limited Co/Business Name

Type of Organization

CBO Self Help Group Cooperative Sole proprietor/ Limited company

Is your Business/ organization Registered? Yes NO

Business/Organization Name _____

Year of Registration _____ Registration No _____

Postal Address _____ Phone Number _____

Physical Address _____

Section B: Business Details

Give a brief description of the business (Products/services offering, scale of operations)

How many owners does the business have (*Numbers Only*) _____

Name	% of ownership	Gender (Male/ Female)

How many employees? (*Numbers Only*) _____

Male _____ Female _____ Youth (35 years and below) _____

Have you received support from other organizations/bodies? Yes NO

If Yes, specify _____

How does your business benefit the community?

Section C: Product Details

What are the sales for the last one year (in Kshs) (*Numbers Only*) _____

List the products that you sell and the price per products

How do you sell your product/service?

Supermarkets

Local markets and dukas

Directly at the farm

Others (please provide more details)

How did you find out about Agribiz Program?

Website

Radio

TV

Newspaper

Friend

Baraza

Social Media

Others (Please specify)

Declaration by Applicant

I/We certify that the information supplied here is true and complete to the best of my/our knowledge, and hereby submit the entry form having read and understood the participation rules and procedures for the Agribiz programme.

Full Name (s) _____

Date _____

Signature _____

N/B: Please note, no signature is necessary if the form is submitted electronically

For official use only Received by: _____

Name _____

Date _____

Signature _____

Stamp _____

CALL FOR APPLICATIONS SCORING SYSTEM

CRITERIA	MARKS (MAXIMUM)
SCALABILITY	
Scalability that demonstrates potential for replication and growth of product or service to increase incomes for value chain stakeholders;	20
COMMERCIAL VIABILITY	
Business model: A feasible business model that shows clear and compelling mission to grow a sustainable and commercially viable Agribusiness;	20
GROWTH PROSPECT	
Entrepreneur or enterprise with potential to adopt and leverage smart approaches to drive the growth of the agribusiness;	15
SOCIAL IMPACT	
Addressing environmental and social issues, including potential to create decent employment opportunities for youth and women.	30
MARKET POTENTIAL	
Market Opportunity along agricultural, fisheries and livestock value chain and customers for their agribusiness idea/Agribusiness to scale	15
TOTAL	100

Our Donors



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