



The Project is funded  
by the European Union



**MINISTRY OF FOREIGN AFFAIRS  
OF DENMARK**

*Danida*

# AgriBiz

Cultivating agribusiness ideas into opportunities  
for youth and women in Kenya.

**Website:-[agribiz.kenyacic.org](http://agribiz.kenyacic.org)**





On March 6th 2020, the European Union, the Ministry of Foreign Affairs of Denmark (Danida), the African Development Bank (AfDB) and Kenya Climate Innovation Center (KCIC) launched the AgriBiz Programme aimed at accelerating the engagement of women and youth in the agribusiness sector.

The programme which is funded by the European Union and Danida at a cost of KShs. 5.1 billion aims at supporting 2,400 women and youth-led agribusiness enterprises across Kenya. It is projected to create of 17,000 job opportunities.

It addresses key challenges that hinder youth and women from tapping into the immense potential in the agricultural sector. AgriBiz is being implemented jointly with eight selected county governments but also benefits the regional economic blocks within these counties.

Business Incubation Hubs (BIHs) have been set up within these eight counties. The BIHs provide training, business advisory and financing to enable women and youth to gain the requisite skills needed to scale their agribusinesses.

KCIC is placing a call for applications to enrol women and youth entrepreneurs into the programme. Successful applicants benefit from agribusiness entrepreneurship opportunities available within their localities as well as the other services offered within the BIHs.

Agribusiness entrepreneurs from Uasin Gishu, Nandi, Elgeyo Marakwet, Baringo, Turkana, West Pokot counties are invited to apply into the Uasin Gishu BIH.



How many owners does the business have (*Numbers Only*) \_\_\_\_\_

Name	% of ownership	Gender (Male/ Female)

How many employees? (*Numbers Only*) \_\_\_\_\_

Male \_\_\_\_\_ Female \_\_\_\_\_ Youth (35 years and below) \_\_\_\_\_

Have you received support from other organizations/bodies?  Yes  NO

If Yes, specify \_\_\_\_\_

How does your business benefit the community?

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## Section C: Product Details

What are the sales for the last one year (in Kshs) (*Numbers Only*) \_\_\_\_\_

List the products that you sell and the price per products

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How do you sell your product/service?

Supermarkets

Local markets and dukas

Directly at the farm

Others (please provide more details)

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How did you find out about Agribiz Program?

Website

Radio

TV

Newspaper

Friend

Baraza

Social Media

Others (Please specify)

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## Declaration by Applicant

I/We certify that the information supplied here is true and complete to the best of my/our knowledge, and hereby submit the entry form having read and understood the participation rules and procedures for the Agribiz programme.

Full Name (s) \_\_\_\_\_

Date \_\_\_\_\_

Signature \_\_\_\_\_

*N/B: Please note, no signature is necessary if the form is submitted electronically*

For official use only Received by: \_\_\_\_\_

Name \_\_\_\_\_

Date \_\_\_\_\_

Signature \_\_\_\_\_

Stamp \_\_\_\_\_

# CALL FOR APPLICATIONS SCORING SYSTEM

CRITERIA	MARKS (MAXIMUM)
<b>SCALABILITY</b>	
Scalability that demonstrates potential for replication and growth of product or service to increase incomes for value chain stakeholders;	20
<b>COMMERCIAL VIABILITY</b>	
Business model: A feasible business model that shows clear and compelling mission to grow a sustainable and commercially viable Agribusiness;	20
<b>GROWTH PROSPECT</b>	
Entrepreneur or enterprise with potential to adopt and leverage smart approaches to drive the growth of the agribusiness;	15
<b>SOCIAL IMPACT</b>	
Addressing environmental and social issues, including potential to create decent employment opportunities for youth and women.	30
<b>MARKET POTENTIAL</b>	
Market Opportunity along agricultural, fisheries and livestock value chain and customers for their agribusiness idea/Agribusiness to scale	15
<b>TOTAL</b>	<b>100</b>

## Our Donors

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**Kenya Climate Innovation Center**

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