The Project is funded by the European Union

MINISTRY OF FOREIGN AFFAIRS OF DENMARK
Danida

Website:-agribiz.kenyaic.org
On March 6th 2020, the European Union, the Ministry of Foreign Affairs of Denmark (Danida), the African Development Bank (AfDB) and Kenya Climate Innovation Center (KCIC) launched the AgriBiz Programme aimed at accelerating the engagement of women and youth in the agribusiness sector.

The programme which is funded by the European Union and Danida at a cost of KShs. 5.1 billion aims at supporting 2,400 women and youth-led agribusiness enterprises across Kenya. It is projected to create 17,000 job opportunities.

It addresses key challenges that hinder youth and women from tapping into the immense potential in the agricultural sector. AgriBiz is being implemented jointly with eight selected county governments but also benefits the regional economic blocks within these counties.

Business Incubation Hubs (BIHs) have been set up within these eight counties. The BIHs provide training, business advisory and financing to enable women and youth to gain the requisite skills needed to scale their agribusinesses.

KCIC is placing a call for applications to enrol women and youth entrepreneurs into the programme. Successful applicants benefit from agribusiness entrepreneurship opportunities available within their localities as well as the other services offered within the BIHs.

Agribusiness entrepreneurs from Kilifi, Mombasa, Taita Taveta, Kwale, Lamu, Tana River counties are invited to apply into the Kilifi BIH.

Our Slogan: Cultivating agribusiness ideas into opportunities for youth and women in Kenya.
Section A: Background Information

Full Name(s) ________________________________________________________________

ID No/Passport No. (Attach copy) ___________________________ County _______________________

Date of Birth _______ / _______ / _______ Sub-County _______________________

Gender ☐ Male ☐ Female Ward _______________________

Phone Number ___________________________ Alternative Phone Number ________________

Postal Address ________________________________________________________________

__________________________________________________________

For an Organization/Group/CBO/Cooperatives/Self Help Group/Limited Co/Business Name

Type of Organization

☐ CBO ☐ Self Help Group ☐ Cooperative ☐ Sole proprietor/ Limited company

Is your Business/ organization Registered? Yes ☐ NO ☐

Business/Organization Name ________________________________________________________

Year of Registration ________________ Registration No ______________________________

Postal Address ___________________________ Phone Number ___________________________

Physical Address ________________________________________________________________

Section B: Business Details

Give a brief description of the business (Products/services offering, scale of operations)

______________________________________________________________________________

______________________________________________________________________________

______________________________________________________________________________

______________________________________________________________________________

______________________________________________________________________________
How many owners does the business have *(Numbers Only)*

<table>
<thead>
<tr>
<th>Name</th>
<th>% of ownership</th>
<th>Gender (Male/ Female)</th>
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<tbody>
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</table>

How many employees? *(Numbers Only)*

Male _______ Female _______ Youth (35 years and below) _______

Have you received support from other organizations/bodies?  
  ☐ Yes  ☐ NO

If Yes, specify ______________________

How does your business benefit the community?

__________________________________________

__________________________________________

__________________________________________

__________________________________________
Section C: Product Details

What are the sales for the last one year (in Kshs) (Numbers Only) __________________________

List the products that you sell and the price per products

________________________________________________________________________________________

________________________________________________________________________________________

________________________________________________________________________________________

________________________________________________________________________________________

________________________________________________________________________________________

How do you sell your product/service?

Supermarkets  □  Local markets and dukas  □  Directly at the farm  □

Others  (please provide more details)

________________________________________________________________________________________

________________________________________________________________________________________

How did you find out about Agribiz Program?

Website  □  Radio  □  TV  □  Newspaper  □  Friend  □  Baraza  □

Social Media  □

Others (Please specify)

________________________________________________________________________________________

________________________________________________________________________________________

________________________________________________________________________________________
Declaration by Applicant

I/We certify that the information supplied here is true and complete to the best of my/our knowledge, and hereby submit the entry form having read and understood the participation rules and procedures for the Agribiz programme.

Full Name (s) __________________________________________________________

Date _________________________________________________________________

Signature _____________________________________________________________

N/B: Please note, no signature is necessary if the form is submitted electronically

For official use only Received by: __________________________________________

Name ___________________________ Date ________________________________

Signature _________________________ Stamp __________________________

## Call for Applications Scoring System

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Marks (Maximum)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Scalability</strong></td>
<td>20</td>
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<tr>
<td>Scalability that demonstrates potential for replication and growth of product or service to increase incomes for value chain stakeholders;</td>
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<tr>
<td><strong>Commercial Viability</strong></td>
<td>20</td>
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<tr>
<td>Business model: A feasible business model that shows clear and compelling mission to grow a sustainable and commercially viable Agribusiness;</td>
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<tr>
<td><strong>Growth Prospect</strong></td>
<td>15</td>
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<td>Entrepreneur or enterprise with potential to adopt and leverage smart approaches to drive the growth of the agribusiness;</td>
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<td><strong>Social Impact</strong></td>
<td>30</td>
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<td>Addressing environmental and social issues, including potential to create decent employment opportunities for youth and women.</td>
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<tr>
<td><strong>Market Potential</strong></td>
<td>15</td>
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<tr>
<td>Market Opportunity along agricultural, fisheries and livestock value chain and customers for their agribusiness idea/Agribusiness to scale</td>
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<tr>
<td><strong>Total</strong></td>
<td>100</td>
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</tbody>
</table>
Our Donors

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Kenya Climate Innovation Center